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BBA

Bachelor of Business Administration

LIFE @ APEX



Message

From the Chairperson's Desk



Dr. Ravi Junival
Chairman

"Fostering Entrepreneurial Vision in Business"

At Apex School of Commerce & Management, Apex University, we are dedicated to inspiring students to channel their creativity and skills towards purposeful and ethical leadership. Our vision is to create a positive impact on business stakeholders and society as a whole. Our immersive academic curriculum strikes a balance between the practical aspects of global organizational development and a foundation in scientific theory. This approach cultivates creative problem-solvers with entrepreneurial mindsets who challenge conventions, seize new opportunities, and create value for themselves and society.

Our MBA program is delivered by distinguished faculty—a blend of outstanding scholars from renowned institutions worldwide and experienced professionals from the C-suite of the industry. The program is designed to provide students with a holistic understanding of businesses, enabling them to identify data-driven insights and solutions. We aim to equip students with business intelligence to refine and optimize business operations.

This specialization aligns with the vision of Apex University, nurturing trailblazers who will lead the future of work on a global scale.

As a premier business school, we offer a comprehensive business education intertwined with robust networking opportunities, connecting students with our distinguished alumni and industry professionals.

■ **Dr. Ravi Junival**
Chairperson

A Journey

REDEFINING EXCELLENCE

Apex School of Commerce & Management

Nurturing Excellence Since 2018

Since its establishment in 2018, the Apex School of Commerce and Management has been synonymous with nurturing excellence. The school has quickly carved out a reputation for delivering top-notch education that blends theoretical foundations with practical insights. The faculty, comprising seasoned academicians and industry professionals, is at the heart of this excellence, bringing a wealth of knowledge and experience to the classroom.

Be A Part of 60 Years Legacy

Joining the Apex School of Commerce and Management means becoming part of the esteemed 60-year legacy of Sanjay Shiksha Samiti, the sponsoring body of Apex University. Apex University has been a beacon of educational excellence, renowned for its dedication to academic integrity, innovation, and societal contribution. The university's legacy is built on a foundation of trust, quality education, and a relentless pursuit of knowledge.

Recognized as one of the

Best Management Schools in Rajasthan

The Apex School of Commerce and Management has earned its place as one of the best management schools in Rajasthan. This recognition is a result of the school's consistent efforts to maintain high academic standards, foster a vibrant learning environment, and produce industry-ready graduates. The school's programs are designed to provide students with a comprehensive understanding of business principles, while also encouraging innovation and entrepreneurship.

The school's strong emphasis on research, community engagement, and global perspectives further solidifies its reputation as a leading institution.



About

School of Commerce & Management

Apex University is a leading institution that offers a wide range of commerce and management courses to students, providing them with exceptional educational opportunities and a platform to excel in their careers. With a strong commitment to academic excellence, the university strives to nurture the next generation of business leaders and entrepreneurs.

The commerce curriculum at Apex University is designed to impart comprehensive knowledge of finance, accounting, marketing, and economics, ensuring students gain a thorough understanding of business principles. Through practical exposure and industry-driven projects, students develop critical thinking, problem-solving, and communication skills, essential for thriving in the corporate world.

Furthermore, the management courses offered by Apex University focus on leadership, organizational behavior, strategic planning, and entrepreneurship. The curriculum emphasizes ethical decision-making and equips students with the necessary tools to manage diverse business challenges effectively.

With a dedicated faculty comprising experts and professionals from the business world, state-of-the-art facilities, and a supportive learning environment, Apex University is the ideal destination for aspiring commerce and management students seeking a transformative educational experience.

WHAT MAKES APEX SCHOOL OF COMMERCE & MANAGEMENT UNIQUE?



HOLISTIC LEARNING EXPERIENCE



PRACTICAL TRAINING



ENRICHING GLOBAL



UNIQUE FOCUS ON STUDENT PLACEMENTS



PROGRAMME HIGHLIGHTS

05

**Campuses
in Jaipur**

04

**International
Research
Conferences**

08

**Centers of
Excellence**

35

**Global Thought
Leaders on Academic
Advisory Council**

20+

**Full Time
Faculty**

100+

**Industry Leaders
interacted with
students**

PROGRAMME HIGHLIGHTS

15+

**Global Visiting
Faculty from Industry
& major universities
of the globe**

252+

**Campus Placements
in a single day in
Pool Campus Drive
and still continuing**

5000+

**Alumni Network
spread over
10+ Countries**

50+

**Prizes won by
students at National
Level/State Level/
Inter College Fests.**

05

**Collaborations with
Leading Global
Institutions**

PROCEDURE - ADMISSIONS 2025



Step 1:

Visit the Official Website

Go to the official website of Apex University: www.apexuniversity.co.in.
Your first step towards a promising academic journey begins here.

Step 2:

Apply Online

Click on the Apply Now button.
Fill out the application form and pay the application fees.



Step 3:

Appear for AUCET

Take the Apex University Common Entrance Test (AUCET) as part of the admission process.

Step 4:

Document Submission

Submit all necessary documents, including academic records, ID proof, and other required paperwork.



Step 5:

Admission Confirmation and Fee Payment

Upon successful selection, confirm your admission by paying the required fees.

Step 6:

Join Apex University

Once your admission is confirmed, become a part of Apex University and begin your academic journey.

PROGRAMS OFFERED

BBA HR | Marketing | Finance |
International Business

ELIGIBILITY

**10+2 or its equivalent
examination in any stream conducted
by a recognized Board
/ University /
Council obtained at
least 50% for General ,
45% for SC, ST, OBC & SBC**

DURATION : 3 Years (6 Semesters)

FEE : ₹ 1,10,000 Per Annum



YOU CAN ALSO BE AMONG OUR ALUMNI WORKING AT THE WORLD'S TOP ORGANIZATIONS



MOHIT HASRAJANI
BBA
Selected in
VIKALP OUTSOURCING
SERVICES PVT LTD.



ABHINAV MATHUR
BBA
Selected in
QUANT INSTITUTE OF
FINANCIAL MARKETS



PRANAV PAREEK
BBA
Selected in
CarDekho



BHAVESH GAUR
BBA
Selected in
PIXELATION DIGITAL MEDIA



DHANANJAY SONI
BBA
Selected in
MATTSENKUMAR SERVICES
PVT LTD.



KHUSHAL SHARMA
BBA
Selected in
MAHADEV CONSTRUCTIONS



SHASHANK SWAMI
BBA
Selected in
MATTSENKUMAR SERVICES
PVT LTD.



MUSKAN MATHUR
BBA
Selected in
BAJAJ CAPITAL INSURANCE
BROKING LTD.



SEJAL LALWANI
BBA
Selected in
BAJAJ CAPITAL INSURANCE
BROKING LTD

CAREER PROSPECTS

- ▶ Entrepreneurs
- ▶ Marketing Manager
- ▶ Managers
- ▶ Accountants
- ▶ Management Consultants
- ▶ Investment Bankers
- ▶ Asset Managers
- ▶ Bankers
- ▶ Sales Manager
- ▶ Financial Manager
- ▶ Public Relations Manager
- ▶ Human Resources Manager
- ▶ Financial Analyst
- ▶ Personal Financial Advisor
- ▶ SEO Analyst
- ▶ Business Analyst
- ▶ Market Researcher
- ▶ Project Manager
- ▶ Product Manager
- ▶ Wealth Managers
- ▶ Credit Managers
- ▶ Portfolio Managers
- ▶ Economic Research Analyst
- ▶ Association of Chartered Certified Accountants
- ▶ Equity Research Analyst
- ▶ Merchant Bankers
- ▶ Risk Managers
- ▶ Business Development Managers
- ▶ Certified Management Accountant
- ▶ Business Analytics Specialist
- ▶ Venture Capitalists
- ▶ Human Resource Generalist
- ▶ Relationship Managers
- ▶ Talent Acquisition Manager
- ▶ Digital Marketing Manager
- ▶ Content Marketing Manager
- ▶ Media Strategist
- ▶ Brand Manager
- ▶ Account Manager
- ▶ Social Media Manager
- ▶ Agricultural Economist
- ▶ Farm Manager
- ▶ Chartered Accountant
- ▶ Company Secretary
- ▶ Certified Public Accountant
- ▶ Chartered Financial Analyst



ACHIEVEMENTS



Students of AIMS stood 1 Runner Up in B-Quiz Event and won Rs. 7000/- Cash Prize at IIM. Congratulations to Mr. Shivam Pathak, Mr. Agam Bhardwaj, Mr. Harshit Joshi & Ms. Shipra Khandelwal for their efforts.



AIMS participated in the B-Quiz organised by IIM where over 35 teams from colleges and corporate houses participated and AIMS were 2nd Runner Up in the same and won the prize money of Rs 5000/- Mr. Ali Zeeshan & Ms. Gunjan Maheshwari



Microsoft Excel Core & Advanced Certified Students



INDUSTRIAL VISIT



INDUSTRIAL VISIT



A GUARANTEE OF THE FINEST QUALITY IN EDUCATION

Is Your Future Secure With Us ?

Well, These Marks of Excellence Speak For Us !



This is What AUCET Means For You...



Best Quality Infrastructure &
Digital Resources



Quality in Teaching & Student
Development



Relevant Curriculum on a
Local, National & Global
Levels



Highest academic degree
value upon Graduation



Top quality research and
innovation Initiatives

CELEBS @ APEX



Apex South Campus - I



Apex West Campus - I



Apex Kota Campus



Apex South Campus - II



Apex West Campus - II



Apex South Campus - III



Apex North Campus



Dr Sagar Mal Juniwal's

APEX UNIVERSITY

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